

# Difficulties and Countermeasures in the Development of Subject of Educational Economy and Management

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**Abstract.** With the continuous development and optimization of national education, the subject of educational economy and management is also developing, and has made some achievements in the major teaching research fields of education, educational economics and educational management. However, in the course of subject research, there are still some problems that restrict its development. It is urgent to make effective measures to solve these problems. Therefore, this paper introduces the current dilemma of the subject of educational economy and management, and puts forward some relevant measures to solve the problems that restrict the development of the subject to promote the better construction and development of the subject of educational economy and management.

As a comprehensive subject, the most prominent feature of the subject of educational economy and management is to study some economic phenomena, behaviors and management in the field of education deeply in order to promote the better development of education. At present, the subject of educational economy and management is more suitable for the teaching needs of our country in the development and research of our country. However, in the process of application, it highlights the problems of weak independence of subjects and imperfect teaching curricula, which shows that the current development of educational economy and management is still immature, and there is still much room for development and progress. Therefore, more related research should be studied to further develop the subject of education.

## 1. Difficulties in the Development of Educational Economy and Management

### 1.1 The Single Teaching Method

At present, the education syllabus of major universities in China is formulated basically based on some guidance committees of education masters and doctors' teaching. It will be an educational syllabus compiled by a certain educational authority, and the framework of education is basically unified. And the materials ordered are also biased towards the theory, and the practice part is very rare. The assessment of the school is basically a unified method of course content assessment, such as classroom exams, paper writing, and curriculum reporting. The biggest feature of this way is to instill the theoretical knowledge in the teaching materials into the students, and students memorize the materials by rote and apply these theories to the assessment of the course, which is in fact a kind of "cramming" education. There is no interaction and discussion of knowledge in this method, but only the output of knowledge. Therefore, we need to reform and optimize the classroom teaching methods to promote more in-depth reform and development of the subject of educational economy and management.

### 1.2 Lack of Examples of Subject Research

In the current development of subject of educational economy and management, there is a lack of relatively scientific research paradigms, which is an important factor blocking the development of subject. Most of the current researches on the subject of educational economy and management are summative theoretical papers, which are basically the results of previous studies. And the content is also extensive, the content structure is not compact enough and not typical representative. Therefore, the subject of educational economy and management have not only not been better

developed, but also have certain deviations. Thus, in order to promote the development of subject of educational economy and management, it is necessary to conduct in-depth research on examples and form a representative and scientific research paradigm. It is also necessary to clarify the correct positioning of the subject of educational economy and management, so that the subject of educational economy and management can continue to develop better on the right path.

### **1.3 Lack of Professional Researchers**

In the fast-developing society of modern times, the technology is developed, and many intelligent robots have already replaced a lot of labor positions for human beings. However, the development of intelligent technology also requires researchers to invent and manufacture, so "human beings" is the most important development subject in all walks of life. The need for professional researchers is able to continually promote the continuous development of related fields. But there are still many areas in China that lack professional researchers, especially in the field of education. The development of science and technology is inseparable from the efforts of scientific researchers. Similarly, the development of education cannot be separated from the capabilities and efforts of researchers. In the study of education economics and management, the lack of researchers is also a very serious problem, which directly hinders the efficiency of the development of the subject. Among the researchers in the subject of educational economy and management, many researchers are non-professional, which has a great impact on the development of the subject. Therefore, it is necessary to pay attention to the cultivation and introduction of subject researchers to improve the scientific nature of subject research.

### **1.4 Weak Subject Independence**

Each subject has its own internal law of development, which will play a very important role in the development of the subject. We can study its inherent autonomy from the perspective of cohesion and flexibility of the subject of educational economy and management. Through the study of these aspects, we can know that the subject of educational economy and management has been formed by putting together artificially. As a professional subject, the autonomy of the subject is low. As the subject of educational economy and management includes three disciplines, that is, pedagogy, management and economics, and these three disciplines have their own research systems and development plans. Therefore, when it is merged into a subject, it will be limited by the compatibility among subjects and lack the mechanism of communication among subjects, which is also a manifestation of the lower autonomy of subject.

## **2. Countermeasures for the Development of the Subject of Educational Economy and Management**

### **2.1 Diversified Teaching Methods**

In fact, the subject of educational economy and management is a subject of further research, which basically appears in the stage of graduate students' study. Because it contains the knowledge of pedagogy, economics and management scholars, and has a wide range of contents and knowledge, it can improve the students' ability of observation and generalization. In addition, students can get in touch with some current issues related to education in a timely manner, which can make a clear development orientation for future education. Therefore, in the course of teaching, it is not only necessary to give students a good theoretical basis of knowledge, but also need to constantly combine theory with practice to expand knowledge and vision through practice. Only by changing the traditional teaching mode, increasing the knowledge interaction between teachers and students, and improving the knowledge mobility of both sides, can we better update knowledge in time and make the research more in line with the needs of contemporary education. Only by innovating modern educational forms and keeping pace with the development needs of the times can we better apply knowledge scientifically and bring its true value into full play.

### **2.2 Perfecting Scientific Research Paradigms**

Scientific research paradigm is an important issue in the development of educational economy and management, so we must constantly improve scientific research paradigm. The theoretical knowledge obtained from the subject will guide practice, and summarize experience from practice,

so as to improve the relevant theoretical knowledge, realize the theoretical guidance of practice, and practice to test the philosophical truth of truth. No matter what the teaching is, it needs to be combined with practice in order to continuously improve the knowledge structure of educational economy and management. Among the three basic disciplines of educational economy and management, the knowledge is very rich, but the related subject is relatively limited. Therefore, the interdisciplinary knowledge can be achieved by increasing the learning of related subject, such as philosophy, politics, and sociology, which are related to educational economy and management. We should enrich the connotation and content of the subject of educational economy and management, and also provide a scientific basis for the development of the subject. We can also establish more perfect, scientific and typical research examples from different aspects and anatomical education, economics and management.

### **2.3 Cultivating or Introducing Excellent Research Teams**

Regardless of the research, the quality of the research is one of the important factors that determine the research results. Only a high-quality research team can promote the development of the subject of educational economy and management. One of the greatest uses of the subject is teaching, so it is necessary to cultivate a quality team of teachers. With a high-quality teaching staff, we can provide students with quality teaching, provide more and better learning platforms for students to learn, and help students to acquire more high-quality knowledge so that students can better use what they have learned. In order to have a high-quality teaching staff in teaching, research in the professional field requires professional and excellent researchers. Therefore, we should focus on the training of professional teams and team members and actively introduce excellent professional researchers to provide research efficiency and correctness from the fundamentals of research and promote the scientific nature of research results.

### **2.4 Strengthening Subject Management and Setting**

The subject of educational economy and management is a very obvious and comprehensive discipline. Therefore, schools or related educational institutions need to strictly control the management and setting of disciplines, clarify the attribution of disciplines, and determine the correct development of disciplines. In order to ensure the richness of the content and connotation of the subject, it is necessary to continue to strengthen mutual exchanges with the disciplines and strengthen the mobility of relevant subject knowledge to promote mutual development among various disciplines. The state also needs to conduct strict inspection and supervision on this subject to strictly control the academic qualifications and grant procedures of the discipline, and conduct random inspections of irregular scope and strictly eliminate the unqualified construction or construction to ensure the sound development of the subject of educational economy and management.

## **3. Conclusion**

In summary, the subject of education economics and management still has some problems in the current development. In order to ensure that the subject can get correct and scientific development, it needs to be improved in time, so that the development of the subject of educational economy and management is more in line with the needs of modern social development. In order to better develop the subject in the future, it is necessary to clearly understand the problems existing in the subject and to promptly solve the problems. In the process of solving the problem of disciplinary development, in-depth study of related disciplines and promotion of mutual knowledge circulation and integration among disciplines provide not only a good development platform for the development of various disciplines, but also a continuous development motive force for the national education.

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